



RAISING MONEY FOR THE DEAF HEALTH CHARITY SIGNHEALTH

PRESS RELEASE

FOR IMMEDIATE RELEASE

Children/Staff from *(insert business/school name)* are singing and signing *(song name)* to raise money to help vulnerable Deaf people by taking part in sign2sing, an annual fundraising event from the Deaf Health Charity SignHealth.

Thousands of schools, businesses and other organisations take part, learning basic Sign Language through music. After learning the song, they will be hosting a fundraising event and performing their new skill to their event audience,

“We’re so excited to be taking part” said *(job role) (person’s name)* “It’s a fantastic way for *(XXX)* to learn how important communication is while having fun mastering a little sign language and raising money to help improve the health of deaf people.”

Money raised by those taking part in sign2sing is used by SignHealth to improve the health and wellbeing of deaf people throughout the UK. Deaf children, on average, leave school with a low reading age and miss out on the key messages about healthy relationships given through mainstream media and by word-of-mouth. SignHealth run workshops for deaf children in schools, delivered by deaf people in Sign Language, which help children understand what abuse is and what to do if they need help.

Learning a few words and greeting signs in sign language is easy to do and great fun”, said Susie Norbury, SignHealth’s Director of Fundraising. “The more that children learn to sign, the more included and less isolated Deaf children will be. The money this event raises is vital so we can continue to give Deaf people the chance of a life as healthy as their hearing friends.”

You can find out more about sign2sing, and register to take part in the event at: www.sign2sing.org.uk

For further information/interviews: sign2sing@signhealth.org.uk or 020 3947 2600.

NOTES FOR EDITORS:

1. **The Deaf Health Charity SignHealth** is a national charity dedicated to improving the health and wellbeing of deaf people in the United Kingdom. SignHealth runs care homes for deaf people with mental health issues in locations across the UK, delivers therapy in British Sign Language (BSL) via its award winning BSL Healthy Minds service, provides advocacy support in British Sign Language, supports deaf survivors of domestic abuse via its DeafHope service, campaigns for improved access to health services and advice for deaf people and makes BSL videos on a range of health related issues.